

Logo

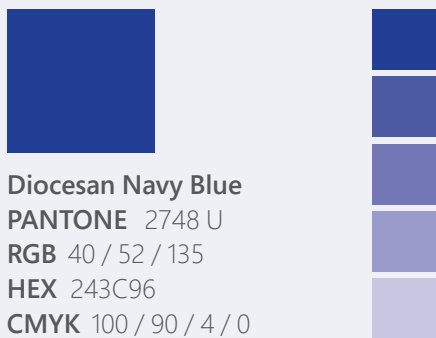


The logo should appear on all communications and publications produced by the GDBF, so that the work of the central services is clear and understood.

It should not be altered or placed on a busy background where it is not legible.

All materials using the Diocese of Gloucester logo must be approved by the Communications Office.

Identity colour palette



Tints of Diocesan Navy Blue can be used.

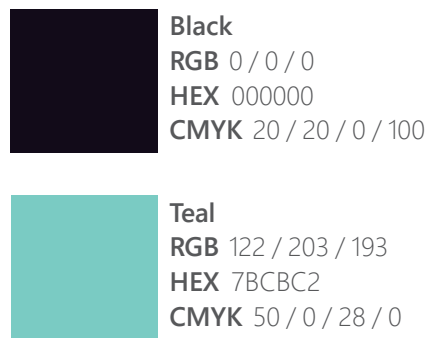
Primary typeface

Segoe UI
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Light
Light Italic
Regular
Regular
Bold
Bold

Please use Segoe UI to maintain visual consistency across all Diocese of Gloucester publications and materials. A minimum size of 12pt should be used.

Secondary colour palette



Secondary typeface

Arial
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Regular
Italic
Bold
Bold

Recommended logo sizes

The logo can be placed on the right or left of a document, according to preference.

A4
Diocesan logo: 65mm
Margins: 14mm

A5
Diocesan logo: 60mm
Margins: 14mm

DL
Diocesan logo: 60mm
Margins: 14mm

